

ADORE

First album
"Upside Down"
release in
October 2021

"ADORE, new rock sensation "
RollingStone





BIOGRAPHY

ADORE: Powerful alternative rock is back

‘Connecting deeply and instantly.’ That’s the meaning behind the band’s name and the purpose of its musical universe.

The powerful and electric rock band ADORE is led by a commanding and exhilarating voice, supported by explosive guitars and a strong rhythm foundation.

ADORE was formed in 2015 in Paris by Adrien (singer-songwriter & guitarist). The band comprises of lead guitarist Lionel, bassist Céline, and drummer Rodolphe. Strongly influenced by American bands such as The Foo Fighters, Queens of The Stone Age, and MGMT, but also by British rock with Muse, Royal Blood, and Arctic Monkeys, ADORE combines all these styles to drive their unique energetic and powerful sound.

After several live performances in Paris, in iconic venues such as Bus Palladium, New Morning, and Bataclan, the band recorded their first EP “Restarted” in 2019. Rolling Stone magazine described their debut EP as: “almighty rough rock.” Saying it was a “thunderous kick off” for the group, which has paved the way for an explosive new sound.

In October 2021 ADORE will release their debut album (recorded by Greg Canone), named “Upside Down”, showcasing their rich musical influences. With lyrics that invite their audience into a deep reflection, and strong songs which are emotionally engaged and powerful, this first album promises impassioned tracks with driving instrumentation.

Live on stage is when ADORE produces its strongest electrical charge, the band knows how to capture its audience with its infectious energy.

Album UPSIDE DOWN - Synopsis

UPSIDE DOWN: Even more explosive than the first EP !



With this first album, ADORE announces the return of their powerful alternative rock.

With 7 strong tracks, ADORE intends to deliver a colossal album, more dynamic and compelling than their first EP "Restarted".

The songs, shaped by rage and maturity, are elevated with bold musical arrangements. "Upside Down" leads you from one deep sensation to the next with their explosive signature sound working harmoniously alongside their emotional, poignant tracks.

"Restarted" celebrated the rebirth, "Upside Down" seals ADORE's affirmation

Recorded and artistically managed by Greg Canone (Feerkins Prod), the quartet has self-produced this new album, which was announced in September with the video clip of the single 'Fading Away', directed by Matthieu Tribes.

The title of the album is taken from a song on the track list: 'Upside Down', which expresses the idea of doubt giving way to certainty, and hesitancy to real change.

Listen to "Upside Down"



UPSIDE DOWN - First PR campaign results



DOOWEET



TV / Web TV broadcast

viàTéléPaese

TANGERINE

AUTOUR DE LA MUSIQUE

Radio broadcast

AUXOIS FM | **ACTIVE 100FM**



DivErSité FM 103.9

RADIO MON PAIS



PLAYLIST RADIO

RADIO DISTORSION, RWDA, TST RADIO, RADIO ROCK ATTACK...

Websites/interviews

rock&folk



SYNERGY MUSIC

AM AGENCY

CONCERT MONKEY



METAL INTEGRAL

DISCOGRAPHY

2019 - Restarted (EP)



**"ADORE performs with rage,
and we can feel it."**

<https://www.rollingstone.fr/interview-adore/>

**"With its fully charged EP, the quartet
ADORE breaks down the doors of Rock.
A band to watch closely."**

<https://www.rollingstone.fr/adore-restarted-chronique/>

"A thunderous kick off!"

<https://www.rollingstone.fr/interview-adore/>

**"A real sound, real melodies, and a real passion for playing. A
big difference from 2019, bringing the record industry a
brilliance abandoned by others a long time ago"**

<https://www.rockmadeinfrance.com/actu/adore-restarted/>

RollingStone
"Almighty rough rock."

<https://www.rollingstone.fr/adore-restarted-chronique/>



Adore

Restarted

★★★★½

Brut tout puissant

Le genre de projet qu'on ne voit plus venir, en 2019. Mais ainsi soit-il, Adore cultive son rock épais avec un nouvel EP, Restarted. On recommence tout? Presque pas. Le groupe, formé depuis 2015 et repéré au New Morning, a travaillé un son qui lui est cher, demeurant fidèle à ses principes. Le cahier des charges, à base d'accords solides de guitare et couplets chantés avec force et teneur; est donc amplement respecté. Avec une audace cependant, un effort chargée. "1:AM", les puissants "Watch Me" et "Ghost", des titres où s'enchaînent calme tempête. Comme dans un film noir, l'EP s'assombrit, ses arrangements s'étoffent. Une belle promesse pour la suite?

SAMUEL REGHARD

"Bringing to rock that too often missing energy."

<https://www.rockmadeinfrance.com/actu/adore-restarted/>

#CROWD4ADORE

Crowdfunding campaigns



ADORE is also a project financed and supported by its fans, through successful crowdfunding campaigns

2019 Jan.
EP "Restarted"

102% target
3 700€ collected



2021 Mar.
Album "Upside Down"

172% target
9 501€ collected
Supported by Sacem
and ULULE



sacem

Ensemble, faisons
vivre la musique

CONTACT



1st album "Upside Down"
Released in October 2021

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Discover ADORE: weareadore

